

File reference	W17FOI404
Key words	Recruitment Advertising Expenditure
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Attachments	No

Freedom of Information Act Disclosure log - Reply Extract

Please provide us with an exact figure of the Trust's total Recruitment Advertising expenditure from 1 January to 31 December 2016.

Recruitment advertising includes, but is not limited to, the advertising of job vacancies in printed journals, newspapers, radio, online recruitment websites, job fairs as well as social media and search advertising.

Disclosure of the requested information is to calculate the cost of recruitment advertising in the NHS and the efficiencies that maybe achievable through Sustainability and Transformation Partnerships.

The NHS Jobs website <https://www.jobs.nhs.uk/> provides recruitment for all Trust vacancies apart from consultants. This service is provided at no cost to the Trust. Expenditure recorded on recruitment advertising by the Trust for the period 01 January to 31 December 2016 was £47,899.66.

Attachments included: No